

REP HEADLINE# 6228580 TRF# E:120910 REP: TEL# 323-866-1414 FAX# 323-653-1865
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 16.00
CHANGES ** WFLA-TV ***

ADV # ADV. NAME ISS/FREEDOM PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE
15260 VENTURA BLVD., #1240 SALES PRSN LA- IZZY ROSTOVSKY
SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6228580 CLASS: NATL. LOCAL REGIONAL
FREEDOM PAC W/O 9/10 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP10/12 SEP21/12 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 16.00

REP: REV... 9/19
PLS NOTE M1 OK'D AS OFFERED ON LINE#10
TOT REMAINS: \$33,350/28X
PLS CNF... TNX JOCELYN/IZZY

9/19/12

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		900A-1000A	30		\$650.00	9/11	9/14	7		TU-F	7
PROGRAM : TODAY SHOW												
RA35+ : 2.7												
10	A		900A-1000A	30		\$650.00	9/20	9/21	1		TH-F	1
PROGRAM : TODAY SHOW												
RA35+ : 2.7												
THIS IS A MAKE-GOOD FOR SEP12 ON LINE-1 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#1	MISSED: TU-F/900A-1000A	30S		\$650.00	SEP12				(SEP19/12)	
			OFFER: TH-F/900A-1000A	30S		\$650.00	SEP20				PLS ADVISE.	
CMT: MISSED DUE TO BREAKING NEWS COVERAGE												

SEP/12 33350.00 CONTRACT TOTAL 33350.00
TOTAL SPOTS 28

9/20/12 FCC (35)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	: SPTS

MARKET TOTALS \$95,285 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1082 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 33350	Campaign Ref: E:120910066
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06228580
Est./PO Number: 06228580	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Freedom Pac W/o 9/10	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots Closed PR	7 1	7	4550
2	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots Closed PR	4 1	4	3400
3	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots	4	4	8000
4	M-Su 11p News ..WTFS.	02	1800	30 Comme	Nbr of Spots	4	4	7200
5	Sat 6p NewsS.	03	800	30 Comme	Nbr of Spots	1	1	800
6	Sun 8a Today ShowS	02	700	30 Comme	Nbr of Spots	2	2	1400
7	Sun 9a NewsS	02	425	30 Comme	Nbr of Spots	2	2	850
8	Sun 10a Meet The PressS	01	2800	30 Comme	Nbr of Spots	2	2	5600
Weekly Totals:					Total Spots(Ord Spots)	Closed PR	27	1
							1	28

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 Submission Number 1082 Issue 2



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PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 33350	Campaign Ref: E:120910066
Buyer: "	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06228580
Est./PO Number: 06228580	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
9	Sun 6p NewsS	02	900	30 Comme	Nbr of Spots 1		1	900
10	M-F 9a Today Show II ...F..	03	650	30 Comme	Nbr of Spots 1	1	1	650
Weekly Totals: Total Spots(Ord Spots)					27	1	28	
Closed PR					1		1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 9a Today Show II	30 Commercial	09/10/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120910066

Grand Totals				Month 9 Weeks: 5			
Totals				09/10	09/17		
Spots				28	27		
Cost				33350	32700		

Grand Totals:	Spots: 28
	Gross Total: 33,350.00
	Commission: 5,002.50
	Net Total: 28,347.50

REP HEADLINE# 6228580
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP
SEP10/12 15.05
*** WFLA-TV ***

ADV # ADV. NAME ISS/FREEDOM PAC
AGY # AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP.# OFF.# SALESMAN #

BUYER NAME RANDE LEVINE

SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6228580

CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOM PAC W/O 9/10 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP10/12 SEP16/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP10/12 15.05

REP: 9/10- NEW POLITICAL ORDER **RUSH STARTS TOMORROW**
TTL \$33,350 / 28X
PLS CNF
T/R
HOLLIE FOR IZZY

CON CM

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

1 900A-1000A 30 \$650.00 9/11 9/14 8 TU-F 8

PROGRAM : TODAY SHOW
RA35+ : 2.7

2 500P-530P 30 \$850.00 9/11 9/14 4 TU-F 4

PROGRAM : NEWS CH8 5P
RA35+ : 3.3

3 600P-630P 30 \$2,000.00 9/11 9/14 4 TU-F 4

PROGRAM : NEWS CH8 SIX
RA35+ : 6.4

4 1100P-1135P 30 \$1,800.00 9/11 9/16 4 TU-SU 4

PROGRAM : NEWS
RA35+ : 3.3

9/14/10 Fec (5)

REP HEADLINE# 6228580
 *** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414 FAX# 323-653-1865
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP10/12 15.05
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			600P-630P	30		\$800.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS												
RA35+ : 6.9												
6			800A-900A	30		\$700.00	9/16	9/16	2		SUN	2
PROGRAM : SUNDAY TODAY-NBC												
RA35+ : 2.1												
7			900A-1000A	30		\$425.00	9/16	9/16	2		SUN	2
PROGRAM : NEWS CH8 SUN AM												
RA35+ : 2.4												
8			1000A-1100A	30		\$2,800.00	9/16	9/16	2		SUN	2
PROGRAM : MEET THE PRESS												
RA35+ : 2.3												
9			600P-630P	30		\$900.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS												
RA35+ : 4.3												
SEP/12			33350.00									
CONTRACT TOTAL												33350.00
TOTAL SPOTS												28

MARKET TOTALS \$95,285 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES
 DEMOS- RA35+*

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1073 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 33350	Campaign Ref: E:120910066
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/10/12 to 09/16/12	Weeks: 1	Order Ref: 06228580
Est./PO Number: 06228580	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Freedom Pac W/o 9/10	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/10	Total	Cost
1	M-F 9a Today Show II ..WTF..	03	630	30 Comme	Nbr of Spots	8	8	5200
2	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots	4	4	3400
3	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots	4	4	8000
4	M-Su 11p News ..WTF..	02	1800	30 Comme	Nbr of Spots	4	4	7200
5	Sat 6p NewsS.	03	800	30 Comme	Nbr of Spots	1	1	800
6	Sun 8a Today ShowS	02	700	30 Comme	Nbr of Spots	2	2	1400
7	Sun 9a NewsS	02	425	30 Comme	Nbr of Spots	2	2	850
8	Sun 10a Meet The PressS	01	2800	30 Comme	Nbr of Spots	2	2	5600
9	Sun 6p News	02	900	30 Comme	Nbr of Spots	1	1	900
Weekly Totals:						Total Spots(Ord Spots)	28	28

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Freedom Pac / Issue
 Submission Number 1073 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 33350	Campaign Ref: E:120910066
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/10/12 to 09/16/12	Weeks:	Order Ref: 06228580
Est./PO Number: 06228580	Contract type:	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	Total	Cost
.....S							
Weekly Totals: Total Spots(Ord Spots)					28	28	

Grand Totals

		Month 9 Weeks: 5	
Totals		09/10	
Spots	28		28
Cost	33350		33350

Grand Totals:

Spots:	28
Gross Total:	33,350.00
Commission:	5,002.50
Net Total:	28,347.50

ADV # ADV. NAME ISS/FREEDOM PAC REP. # OFF. # SALESMAN #
 AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE

15260 VENTURA BLVD., #1240 SALES PRSN LA- IZZY ROSTOVSKY
 SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6310109 CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOM PAC W/O 9/17 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP17/12 SEP23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 14.22

REP: REV... 9/13
 LINE#2 M-F/5-530P CXL 5X WK 9/17 \$1000
 ADDED LINE#10 M-F/6-630P 3X WK 9/17 \$2000
 TOT CXL: \$5,000/5X
 TOT ADD: \$6,000/3X
 REV TOT: \$37,225/31X
 PLS CNF... TNX JOCELYN/IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****



29/13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

2		SZ	500P-530P	30		\$1,000.00	9/17	9/21	0		M-F	0
PROGRAM : NEWS CH8 5P RA35+ : 3.3 ORD COM1: CXL 5X WK 9/17												
10		A	600P-630P	30		\$2,000.00	9/17	9/21	3		M-F	3
PROGRAM : NEWS CH8 6P RA35+ : 6.4 ORD COM1: ADD												

SEP/12 37225.00 CONTRACT TOTAL 37225.00
 TOTAL SPOTS 31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	LINE#	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$103,500 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%

WMOX 0% WXPX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

F-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1074 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 37225	Campaign Ref: E:120911018
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/17/12 to 09/23/12	Weeks: 1	Order Ref: 06310109
Est./PO Number: 06310109	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Freedom Pac W/o 9/17	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	Total	Cost
1	M-F 9a Today Show II MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	3250
3	M-F 530p News MTWTF..	04	850	30 Comme	Nbr of Spots	5	5	4250
4	M-Su 11p News MTWTFSS	02	1800	30 Comme	Nbr of Spots	5	5	9000
5	Sun 8a Today ShowS	03	575	30 Comme	Nbr of Spots	1	1	575
6	Sun 9a NewsS	02	400	30 Comme	Nbr of Spots	1	1	400
7	Sun 10a Meet The PressS	01	4000	30 Comme	Nbr of Spots	1	1	4000
8	M-F 6a News MTWTF..	03	850	30 Comme	Nbr of Spots	5	5	4250
9	M-F 7a Today Show MTWTF..	03	1100	30 Comme	Nbr of Spots	5	5	5500
10	M-F 6p News	02	2000	30 Comme	Nbr of Spots	3	3	6000
Weekly Totals: Total Spots(Ord Spots)						31	31	

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1074 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 37225	Campaign Ref: E:120911018
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/17/12 to 09/23/12	Weeks: 1	Order Ref: 06310109
Est./PO Number: 06310109	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
MTWTF..							
Weekly Totals: Total Spots(Ord Spots)					31	31	

Grand Totals

					Month 9 Weeks: 5		
					09/17		
Totals					31		31
Spots							31
Cost					37225		37225

Grand Totals:

Spots:	31
Gross Total:	37,225.00
Commission:	5,583.75
Net Total:	31,641.25



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV: Freedom Pac / Issue
PROD: Freedom Pac W/o 9/10

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120910066
WFLA
INVOICE NUMBER 0100032558
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/30/12
SCHEDULE DATES 9/10/12- 9/23/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 06228580

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 9a Today Show II	650.00	1 8	9/12	WE	*WFLA	:30 Commercial	.00	Preempt	S 650.00-
			9/12	WE	09:26A	30 TVFPF091001	650.00	pecial	N
			9/12	WE	09:29A	30 TVFPF091001	650.00	ews Rpt	
			9/13	TH	09:26A	30 TVFPF091001	650.00		
			9/13	TH	09:57A	30 TVFPF091001	650.00		
			9/14	FR	09:26A	30 TVFPF091001	650.00		
			9/14	FR	09:57A	30 TVFPF091001	650.00		
			9/14	FR	09:59A	30 TVFPF091001	650.00		
M-F 5p News	850.00	2 4	9/12	WE	*WFLA	:30 Commercial	850.00		
			9/13	TH	05:28P	30 TVFPF091001	850.00		
			9/14	FR	05:12P	30 TVFPF091001	850.00		
			9/14	FR	05:23P	30 TVFPF091001	850.00		
M-F 6p News	2000.00	3 4	9/12	WE	*WFLA	:30 Commercial	2000.00		
			9/13	TH	06:13P	30 TVFPF091001	2000.00		
			9/14	FR	06:09P	30 TVFPF091001	2000.00		
			9/14	FR	06:21P	30 TVFPF091001	2000.00		
M-Su 11p News	1800.00	4 4	9/12	WE	*WFLA	:30 Commercial	1800.00		
			9/13	TH	11:34P	30 TVFPF091001	1800.00		
			9/14	FR	11:22P	30 TVFPF091001	1800.00		
			9/15	SA	10:59P	30 TVFPF091001	1800.00		
Sat 6p News	800.00	5 1	9/15	SA	*WFLA	:30 Commercial	800.00		
					06:17P	30 TVFPF091001	800.00		

*** Continued ***

PERIOD COST 34,000.00

28 Total Units
ACTUAL GROSS BILLING 33,350.00
AGENCY COMMISSION 5,002.50
NET DUE 28,347.50

Debits .00
Credits 650.00-
SUB-TOTALS 650.00CR
TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Freedom Pac / Issue

PRODUCT
Freedom Pac W/o 9/10

INVOICE NUMBER
0100032558

BROADCAST MONTH
08/27/2012 - 09/30/12

AMOUNT DUE
28,347.50

REMIT TO:

*00244

000048522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000048522 00000100032558 002834750 2



WFLA-TV

A MEDIA GENERAL STATION

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INVOICE / AFFIDAVIT

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15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV: Freedom Pac / Issue
PROD: Freedom Pac W/o 9/10

2012 WFLA I SS
INVOICE DATE 09/30/12 E:120910066
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100032558 2 08/27/2012 - 09/3
SCHEDULE DATES
9/10/12- 9/23/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: Desc: 06228580

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Sun 8a Today Show	700.00	6	2	9/16	SU	08:23A	30 TVFPF091001 :30 Commercial	700.00	
				9/16	SU	08:57A	30 TVFPF091001 :30 Commercial	700.00	
Sun 9a News	425.00	7	2	9/16	SU	09:12A	30 TVFPF091001 :30 Commercial	425.00	
				9/16	SU	09:27A	30 TVFPF091001 :30 Commercial	425.00	
Sun 10a Meet The Press	2800.00	8	2	9/16	SU	10:46A	30 TVFPF091001 :30 Commercial	2800.00	
				9/16	SU	10:59A	30 TVFPF091001 :30 Commercial	2800.00	
Sun 6p News	900.00	9	1	9/16	SU	06:28P	30 TVFPF091001 :30 Commercial	900.00	
M-F 9a Today Show II	650.00	10	1	9/21	FR	09:26A	30 TVFPF091001 :30 Commercial	650.00	
Total Airtime Gross Spot Revenue:				33,350.00					

PERIOD COST	34,000.00	28 Total Units			
		ACTUAL GROSS BILLING	33,350.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	5,002.50		Credits 650.00-
		NET DUE	28,347.50	TOTAL RECONCILING	650.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.